

AGENDA
Cleveland City Council
Work Session – January 26, 2015
1:00 P.M.
Cleveland Municipal Building
190 Church Street, NE

I. PRESENTATIONS, PETITIONS AND COMMUNICATIONS FROM MAIL

A. Waterville Golf Course Presentations

- a. Honna Rogers, MTAS (p. 1-8)
- b. Waterville Golf Course Alternatives (p. 9)
- c. Letter from Cleveland Utilities regarding Waterville Golf Course spring and wellhead protection plan (p. 10-11)
- d. GSP Business Alliance, LLC (p. 12-17)

B. SCI Branding Project (Corey Divil)

- a. Mission Statement (p. 18-22)
- b. Vision (p. 23-27)
- c. Approval of “Made in Cleveland” and “ &___” marketing themes (p. 28-49)
- d. Unique Value Proposition (p. 50-52)
(Select 3 or offer suggestions)

II. UPDATES FROM THE CITY MANAGER

A. LIC North

III. REVIEW OF 3:00 AGENDA – CITY MANAGER

IV. REPORTS OF COUNCIL MEMBERS

- | | |
|------------------------|-----------------------|
| A. Councilman Banks | E. Councilman Johnson |
| B. Vice Mayor Poe | F. Councilman May |
| C. Councilman McKenzie | G. Councilman Hughes |
| D. Councilman Estes | |

V. ANNOUNCEMENTS

VI. OTHER BUSINESS

AGENDA
Cleveland City Council
Regular Session – January 26, 2015
3:00 P.M.
Cleveland Municipal Building
190 Church Street, NE

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE & PRAYER

IV. WAIVE READING OF MINUTES

A. Regular Session – January 12, 2015 (p. 1).

V. PRESENTATIONS, PETITIONS AND COMMUNICATIONS FROM MAIL

VI. CONSENT AGENDA

A. **Final Passage - Ordinance No: 2015-01** – Concerning the zoning and annexation of 22.94 acres located at Minnis Road (Planning Commission: Approved 8-0; Board short 1 member) (p. 2-5).

B. **Final Passage - Ordinance No: 2015-02** – Abandoning a portion of right-of-way located at 25th Street NW and Henderson Ave (Planning Commission: Approved 8-0; Board short 1 member) (p. 6-10).

C. **Resolution No: 2015-03** – 2014 Tax Refund; William Ledford (\$5.00) (p. 11-12).

D. **Appointment** – *Human Resource Committee* – Jason Pennell representing the Cleveland Fire Department.

VII. UNFINISHED BUSINESS

VIII. REPORTS OF COUNCIL MEMBERS

A. Councilman Banks	E. Councilman Johnson
B. Vice Mayor Poe	F. Councilman May
C. Councilman McKenzie	G. Councilman Hughes
D. Councilman Estes	

IX. NEW BUSINESS AND ORDINANCES

- A. **Motion** – Approving RFP for Financial Advisor for: (p. 13-35)
 - a. 2005 Refunding Bonds for 1999 Gen. Obligation Bonds (construct Blythe/Bower, purchase service truck for Fire Department, concrete cart paths at Waterville, purchase equipment for city departments, widening Stuart to 5 lanes and various road projects) 2007 A&B Gen. Obligation Bonds (3 geothermal units, renovations at Arnold and completion of Mayfield)
 - b. One-year term
 - c. Two-year term
- B. **Motion** – Waterville Golf Course (p. 36-54)
 - a. Continue operation as is and re-evaluate in one year.
 - b. Accept lease proposal from GSP Business Alliance, LLC (\$60,000-all equipment)
 - c. Accept lease proposal from GSP Business Alliance, LLC (\$36,000-partial equipment)
 - d. Full and complete closure
 - e. Maintain as a city park
- C. **Ordinance No: 2015-03** – Amending Title 3, Chapter 4 of the Municipal Code to add a new Section 3-402 to adopt a \$5.00 citation fee (p. 55-56).

X. ANNOUNCEMENTS

- A. Volunteer Income Tax Assistance season starts January 30th.

XI. OTHER BUSINESS